

Dear clients, caregivers, volunteers and partners,

The year 2020 has been a challenging one for the global economy. The charity and social service sectors are not immune to the impact.

Since the COVID-19 pandemic, Alzheimer's Disease Association (ADA) has faced new and multiple challenges. We have to admit that the experience has been a huge learning curve for us. But, in a positive light, we took this opportunity to innovate and, along the way, discovered new and better approaches to doing things.

There are major disruptions to our operations, no doubt. But ADA has taken crucial steps to ensure our employees' and beneficiaries' continued safety throughout the COVID-19 situation. Rest assured that our work to serve and support persons with dementia and their caregivers continues.

It is important for everyone to do their bit in tackling this global emergency, which is why the ADA Headquarters and all our Centres will be closed from 7 April 2020 to 4 May 2020, and our employees are now operating from the safety of their homes.

Thanks to the flexibility and dedication of our Caregiver Support Services team, we are able to keep on offering guidance and support to caregivers over the phone. For those attending our Centres, we are supporting them via activities through our YouTube channel and video calls, and providing them with activity packages and equipment to engage them at home. We are also providing our staff, clients, and stakeholders with the most up-to-date information on the ever-changing situation.

We would like to assure you that every decision we make is done with careful considerations with the support and advisories from the Ministry of Health and its related agencies. Please refer to our [advisory page](#) for latest announcements on this situation.

This may be a challenging time for all, but this is also the time to unite and fortify the charity and social service community against an unprecedented future.

It is always important to look out for each other and lend a helping hand where we can. I wish you and your family good health as we navigate the unpredictable road ahead.

Stay strong. Stay together. We got this.

Gratefully yours,

Jason Foo  
Chief Executive Officer  
Alzheimer's Disease Association